

# BRADLEY PROUDLY SUPPORTS THE TENNESSEE LOBBYISTS ASSOCIATION



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#### **Tennessee Lobbyists Association Standards of Conduct**

Lobbying is an integral part of Tennessee's and our nation's democratic process. It is a constitutionally guaranteed right under the First Amendment of the United States Constitution providing for "the right of citizens to petition the government for redress of their grievances." Government officials are continuously making public policy decisions that affect the vital interests of individuals, corporations, labor organizations, religious groups, charitable institutions and other entities. Public officials need to receive factual information from affected interests and to know such parties' views in order to make informed policy judgments. In exercising their rights to try to influence public policy, interests often choose to employ professional representatives to monitor developments and advocate their positions, or to use lobbyists through their membership in trade associations and other membership organizations. In Tennessee, hundreds of men and women now are professional lobbyists and represent virtually every type of interest.

To help preserve and advance public trust and confidence in our democratic institutions and the public policy advocacy process, professional lobbyists have a strong obligation to act always in the highest ethical and moral manner in their dealings with all parties. Lobbyists also have a duty to advance public understanding of the lobbying profession. The Tennessee Lobbyists Association, accordingly, has adopted the following "Standards of Conduct" to provide basic guidelines and standards for lobbyists' conduct. In general, these Standards are intended to apply to independent lobbyists who are retained to represent third party clients' interests and to lobbyists employed on the staff of corporations, labor organizations, associations and other entities where their employer is in effect their "client." Lobbyists are strongly urged to comply with these Standards and to seek always to practice the highest ethical conduct in their lobbying endeavors. Individual members of the Tennessee Lobbyists Association (TLA) affirm their commitment to abide by these standards.

- The professional lobbyist will always deal in accurate, current and
  factual information, whether it is being reported to the employer
  or client, government officials or professional colleagues, and will
  not engage in misrepresentation of any nature. The lobbyist has
  a responsibility to inform any public official of material changes
  in information they provide, should such changes make previously
  provided information inaccurate.
- The professional lobbyist should comply with the laws governing lobbying and should respect the standards of conduct applying to officials and staff of the General Assembly and the Executive Branch. The professional lobbyist should not knowingly participate in any activity that could place a public official in violation of any law or policy governing their conduct.
- The lobbyist should conduct lobbying activities in a fair and professional manner, treating others, both allies and adversaries, with respect and civility.
- The professional lobbyist should seek to avoid conflicts of interest and should not continue or undertake representations that may create conflicts of interest without the informed consent of the client or potential client involved.
- The lobbyist should vigorously and diligently advance and advocate the client's or employer's interests. The lobbyist should exercise loyalty to the client's or employer's interests through due diligence and best efforts towards their goals.
- The professional lobbyist should respect the confidential communications of the employer or client.
- The professional lobbyist should exhibit proper respect for the government institutions before which the lobbyist appears.
- The lobbyist should attempt to ensure better understanding and appreciation of the right of citizens to petition their government and for the redress of their grievances.
- · The lobbyist should support and promote the profession of lobbying.

# TENNESSEE LOBBYISTS ASSOCIATION

The Tennessee Lobbyists Association (TLA) is a group of over 280 registered lobbyists who take pride in their profession. We advocate for fair and equitable laws and regulations in order to protect our clients' right to petition their elected officials. The membership of the TLA is diverse, reflecting a wide array of business and public interests. In addition, TLA members represent years of collected knowledge and experience in Tennessee state government circles. Participation in TLA offers the perfect networking opportunity for Tennessee lobbyists. TLA members also enjoy these benefits:

- TLA conducts annual retreats for its members to gain the latest information on upcoming legislative issues;
- TLA sponsors an education meeting series featuring political speakers and other major players in state government;
- TLA publishes a pictorial directory of its membership;
- TLA supports two scholarship programs through The Community Foundation of Middle Tennessee.

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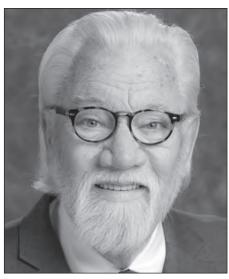
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# **In Loving Memory of Fred Congdon**

Fred Congdon, a long-time member if the TLA passed away peacefully September 9, 2020. He graduated from Unicoi County High School in 1966 and went on to graduate from East Tennessee State University.

From an early age, Fred had an appreciation and love for music. He was a lifelong musician and performer. He played in several soul, rock and bluegrass bands and was the co-owner of Rich-R-Tone Records, one of the oldest bluegrass labels in America. He co-wrote "The Pride of Tennessee" which became an official Tennessee state song in 1996.

Fred was extremely talented in many areas and had a strong entrepreneurial spirit. In Unicoi County, he held several elected positions including County Clerk and County Executive prior to coming to Nashville to begin his lobbying career. He was the Executive Director and lobbyist for the Association of County Mayors from 1990 to 2015, and was known to often play bluegrass at some association functions and even once appeared as an Elvis impersonator to entertain officials during an awards banquet.

Out of the many accomplishments he had in life, the greatest was his family. He met his beautiful wife, Ernie and they married after knowing each other for two and half months. They built a life together and his legacy lives on through his children and grandchildren. Fred had a witty sense of humor and was a captivating storyteller. He never met a stranger and loved making new friends. The most important part of Fred's life in addition to his family was his personal relationship and trust in Jesus Christ, his Savior.

Quoted from TLA member David Connor, Executive Director of the TN County Services Association, "I think Fred never met someone who he didn't consider a friend." He will be missed by TLA and its members.



# **In Loving Memory of Wayne LeRoy**

William Wayne LeRoy, a long time TLA member and friend to many passed away on July 25, 2020. He was born July 18, 1931 in Bridgeport, Alabama, and raised in Jasper, Tennessee.

Wayne graduated from Marion County High School and he later attended the University of Tennessee at Knoxville where he was the recipient of a TVA work scholarship, which in addition to his hard work, allowed him to become the first person in his family to attend college. At the UTK, he was a diligent writer for the "Orange and White", while studying journalism and was a proud graduate in the class of 1955.

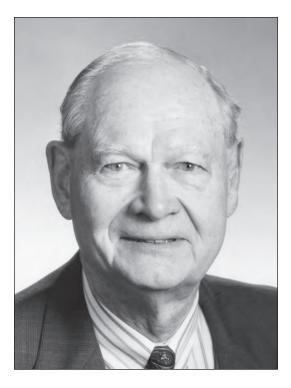
After exploring multiple careers, Wayne settled in the field of law. He went on to receive his law degree in 1966 from the YMCA Law School, now the Nashville School of Law. As a senior partner at Schulman, LeRoy and Bennett, his office door was always open to offer guidance and wisdom on many legal issues. In addition to acting as local counsel for Allstate Insurance Company and general counsel for Exchange Insurance Company, he was a lobbyist for Insuror's of Tennessee and was actively involved in lobbying, legislative issues and governmental relations for over thirty years. He was well-known and beloved as the elder statesman of the insurance lobbyists. He had a broad range of expertise in handling matters with the Department of Commerce and Insurance and approved by the Tennessee Supreme Court as a Rule 31 Mediator. He was a proud member of the local, state, and American Bar Associations and the Tennessee Lobbyists Association.

He is remembered as a wonderful father and was active in his daughters' lives, with all three following in his professional footsteps with two attorneys and a lobbyist.

Wayne was active in church and community activities, serving on many boards. He and his wife Carolyn celebrated 60 happy years of marriage. They were exhilarating to watch on the dance floor and were also perfectly matched as bridge partners.

Wayne was a dedicated outdoorsman and enjoyed sports, especially his beloved UT Vols and Lady Vols. Wayne loved spending time with family and friends. Nothing made him happier than an evening around the dinner table telling stories and jokes. He could often be found on the screened porch of his family farm as the sun went down enjoying a bourbon and a cigar.

Wayne will be missed by the TLA and its members, and will be remembered by his family and friends for his good will and profound enjoyment of life.

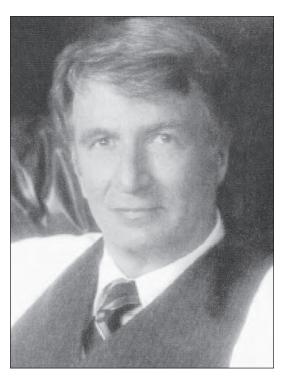


# **George Oliver Benton Memorial Scholarship**

Known as the "Lobbyists' Lobbyist," George Oliver Benton served as the President of the Tennessee Lobbyists Association from its founding in 1996 until his death in the fall of 2001. A former state Senator and Lieutenant Governor, George Oliver Benton was often sought out by state leaders for his opinions and legal advice on government in general and the legislature in particular. The Tennessee Lobbyists Association is thankful for what George Oliver Benton did for the lobbying profession and honors him with this scholarship in his name. This scholarship is designed to benefit Legislative Interns.

# **Eligibility**

Those eligible to apply are legislative interns. Scholarships will be awarded to students who attend an accredited four-year college/university in the State of Tennessee and/or are residents of Tennessee. Consideration will be given to extracurricular activities, especially those indicative of an interest in government.



# Senator Carl O. Koella, Jr. Memorial Scholarship Fund

In 1999 on the occasion of his passing, the Tennessee Lobbyists Association sought a way to honor their friend, State Senator Carl Koella. Since Carl was an advocate of bright young people becoming involved in the political process, the Association decided that a fitting legacy would be to establish the Senator Carl O. Koella, Jr. Memorial Scholarship Fund within The Community Foundation of Middle Tennessee.

# **Eligibility**

Those eligible are legislative interns, either public or private, currently enrolled or planning to enroll in a four-year college the year of the application. Extra consideration will be given to extra-curricular activities in the areas of government and politics and also to residents of Blount and Sevier Counties.



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